

Biennale  
Internationale  
**Design**  
Saint-Étienne

11<sup>e</sup> édition  
**21.03 – 22.04**  
**2019**  
[biennale-design.com](http://biennale-design.com)

**DZINING**  
**DZINING**

**What concerns us:**

design research in art school

2 april 2019

10.15am – 6.30pm

AUDITORIUM

3 rue Javelin Pagnon, Saint-Étienne

The seminar is co-organised with the backing of the Ministry of Culture  
and the CUMULUS EU Industry Days events.





# **What concerns us:** design research in art schools

Seminar taking place during the 11<sup>th</sup> Biennale Internationale Design Saint-Étienne 2019, co-organised with the Ministry of Culture.

Over a period of several years design research has been laying solid foundations in French art and design schools. The practices involved in such research are many and diverse. They are also experimental, curious, full of questions and advancing by trial and error.

Dzing Dzing proposes to review the situation and give art and design schools and their researchers, both young and more experienced, collectives and all those who are giving research its current direction a chance to speak out about what they are doing. We will try to draw up a critical map of the research issues that concern us, so that we can think together about our shared future.

The seminar is being accompanied by DDR Contexte/ Plenty of Room, a transcription/publication/direct note taking system developed by the Random-lab at ESADSE.

# Agenda

**9.00am**

Accueil à l'Auditorium Marc Charpin.

**10.15**

Introductions by **Christian-Lucien Martin**, Ministry of Culture, Directorate General for Artistic Creation, Subdirector for Employment, Higher Education and Research, Subdirector, and **Claire Peillod**, Director of the École Supérieure d'Art et Design de Saint-Étienne (ESADSE).  
Presentation of Plenty of Room X Contextes by Jérémie Nuel

## Session 1

Moderator: **Olivier Peyricot**, Director of the Research department at the Cité du Design

**10.30 – 11.00**

*La figure tutélaire -  
Andrea Branzi et d'autres...  
chercheurs radicaux  
ou chercheurs « modèles » ?*

**Catherine Geel**, design historian, researcher at CRD ENS Paris-Saclay and **Emanuele Quinz**, art historian and exhibition curator.

**11.00 – 11.15**

*Ce qui me-you-nous préoccupe*,  
3 short pitches by young researchers: 5 images in 5 min, selected to represent a panel of types of research and themes that are shaking things up in the art and design schools. They reflect the diversity of the areas covered by design and the inventiveness of current research methods.

## BREAK

**11.30 – 12.45**

*Les chercheurs en plein champ*,  
Research in design takes place outside the academic institutions that give it its legitimacy, that is to say in the places where designers work: in their agencies, their collectives, their third places, in the social, economic, geographical field.

**11.30**

*Shanzhai archeology*,  
**Clément Renaud** (Disnovation collective)

**11.45**

*Reconstrained Design*,  
**James Auger**, Associate Professor of design, RMIT Europe and Madeira Interactive Technologies Institute (talk in English)

**12.00**

*Fonctions pour un territoire d'existence*,  
**Léonore Bonacini et Xavier Fourt**  
(Bureau d'études collective)

**12.15**

*R&D&PME*,  
**Laurent Million** (Studio Millimètre)

**12.30**

*Les chercheuXs en plein champ*,  
**Loraine Furter** (Just for the record collective)

**12.45 – 2.30**

*Break*

# Session 2

2.30 – 6.00pm

Moderator: **Corinne Sentou**, artist, representative of the Inspection of Artistic Creation department (SICA) at the Ministry of Culture.

2.30 – 3.00

*Ce qui me-you-nous préoccupe,*

4 short pitches by young researchers: 5 images in 5 min, selected to represent a panel of types of research and themes that are shaking things up in the art and design schools. They reflect the diversity of the areas covered by design and the inventiveness of current research methods.

3.00 – 5.00

*La recherche descendant l'escalier,*

Original, exemplary, atypical figures from the Art School design research world; research that gives students plenty of space and a central role, and involves the Schools in their cultural, professional and territorial environment.

3.00

*Text battle,*

**Tiphaine Kazi-Tani**, designer-researcher at ESADSE/CoDesign Lab Telecom ParisTech-UMR i3 and **Simone Fehlinger** designer-researcher with the Cité du Design Research department.

3.20

*La Chaire IDIS, un outil de co-transformation,*

**Véronique Maire** (The Industry, Design and Social Innovation Chair: a tool for transformation).

3.40

*Systèmes typographiques et langue des signes,*

**Claire Danet**, PhD in Cognitive Sciences and Technologies from Compiègne University of Technology, **Morgane Rebulard** and **Adrien Contesse**, graphic designers and members of the Gestual Script research group at the École Supérieure d'Art et de Design d'Amiens (ESAD Amiens) (Typographic systems and sign languages).

4.00

*Le projet the missing scripts,*

**Morgane Pierson** (The Missing Scripts project).

4.20

*Soft Matters, recherche par le design textile et matière,*

**Aurélie Mossé**, PhD, lecturer-designer at ENSAD-lab (Soft Matters: design research in textiles and materials).

4.40

*2032,*

**Emilie Perotto**, PhD and lecturer at ESADSE, **Olivier Lellouche**, lecturer at ESADSE.

5.00 – 6.00

*Grand témoin, débat avec la salle International Perspective on esearch in Creative Schools*

**Eija Salmi**, Secretary General of Cumulus International Association of Universities and Colleges of Art, Design and Media

**Olaf Avenati**, graphic and multimedia designer. The main guest of the day, a lecturer-researcher, who will comment on the presentations and say what lessons can be drawn from them: what are the models, what are the types of structuring, what are the preoccupations and their relationship to society, the professions and the production of knowledge.

# Session 1

## **Figure tutélaire - Andrea Branzi et d'autres... chercheurs radicaux ou chercheurs «modèles» ? (A tutelary figure - Andrea Branzi and others ... radical researchers or «model» researchers?)**

10.30 — 11.00

**Catherine Geel et Emanuele Quinz**

In France Andrea Branzi remains a leading figure of the Italian radical movement. His historiographic enterprise laid the ground for a certain design research landscape, and part of the interest of the story he tells resides in the way he describes his years of training at the Faculty of Architecture in Florence, where there was a climate conducive to paradigm shifts at the time. But around him, at the intersections between the groups that were forming, the academic careers of the different architects active at this time can be seen to have been rich and fertile. The communication that will be built directly around Andrea Branzi's account, will shine a light on the figure of the researcher-practitioner that made its appearance on the Italian scene in the 60s and 70s... radical or a «model»?

**Catherine Geel**

Catherine Geel is a design historian, a researcher at the CRD (École Normale Supérieure (ENS) Paris-Saclay), a curator and publisher. She teaches at the ENS Paris-Saclay and at ENSA Nancy, and co-founded the Dirty Art Department (Sandberg Instituut, Amsterdam). She has published a book of interviews with Andréa Branzi (La Cité du Design/ Al Dante, 2008) and published and commented on texts by Alessandro Mendini (Les presses du réel, 2014). In 2019, she was the curator of the French pavilion at the 22nd Triennale «Broken Nature» and edited «Extended French Theory &

the Design Field... On Nature and Ecology. A Reader» and «Design. From Nature to Environment. New Definitions» (T&P Publishing).

**Emanuele Quinz**

Emanuele Quinz is an art historian and exhibition curator. He is also a lecturer at University of Paris 8, and associate lecturer-researcher at ENSAD-Lab (National school of decorative arts), where he is head of the doctoral seminar. His research explores the convergences between disciplines in contemporary artistic practice, from the visual arts to design, from music to dance. He is the author of «Le cercle invisible» (Les presses du réel, 2017), and has edited several books, including «Strange Design» (with J. Dautrey, éditions it., 2014), «Esthétique des systems» (Les presses du réel, 2015), «Behavioral Objects I» (with S. Bianchini, Sternberg Press, 2017), «Uchronia» (with F. Apertet, A. Vigier, Sternberg Press, 2017).

## **Ce qui me-you-nous préoccupe**

11.00 — 11.15

**«Prélettres», un dispositif  
d'enseignement-apprentissage  
de l'écriture en maternelle.**

*(«Prélettres», a system for teaching/  
learning writing in pre-school)*

**Éloïsa Pérez, PhD student, ANRT (National  
institute for typographic research) (École  
Nationale Supérieure d'Art et Design de Nancy),  
École des Hautes Études en Sciences de  
l'Information et de la Communication (CELSA,  
Sorbonne University)**

Éloïsa Pérez is a graphic and typographic designer and graduate of École Nationale Supérieure des Arts Décoratifs de Paris (ENSAD Paris), holder of a research master's from the CELSA (Sorbonne University). Since October 2013 she has been working on a project at the National typographical research workshop on writing practices in primary schools, and is currently writing a PhD thesis on the contribution of typography to the process of learning to write at nursery school.

## ***Rethinking design aesthetics of post-mastectomy lingerie: Developing fashion design strategies to assist physical and emotional trauma recovery.***

**Silke Hofmann, PhD student, Royal College of Art**

Silke Hofmann is a PhD student at the Royal College of Art's School of Design. Her research is co-supervised by the Helen Hamlyn Centre for Design and funded by the Arts and Humanities Research Council. Based on the accounts of breast cancer survivors, she explores product aesthetics and functionality of current post-mastectomy lingerie. To foreground survivors needs and aspirations, Silke is experimenting with alternative surveys and fashion design tools in facilitated, participatory sessions.

## ***Modélisation et prototypage, pour une étude d'un processus de création paramétré. (Modeling and prototyping, for a study of a parameterised creative process)***

**Ines Sahtout, postgraduate, Institut Supérieur des Beaux-arts de Tunis**

Interior designer, assistant lecturer at Institut Supérieur des Beaux-Arts de Tunis (ISBAT), PhD in Sciences and Techniques of Arts, Specialty: Interior design. Researcher at the Contemporary Art Practical Research Unit at ISBAT. Founder of the Isbat-IxDA Club at the Institut Supérieur des Beaux-Arts de Tunis in Tunisia. General coordinator of the Interior Design specialty.

## ***Les chercheurs en plein-champ (Researchers out in the field)***

**11.30 – 12.45**

Research in design takes place outside the academic institutions that give it its legitimacy, that is to say in the places where designers work: in their agencies, their collectives, their third places, in the social, economic, geographical field...

## ***Shanzhai archeology***

**Clément Renaud (Collectif Disnovation)**

Shanzhai Archeology is a collection of original phones from the technological interbreeding Made in China. This project casts a critical look at the production of technology through an artistic interpretation of a recent historical fact, still poorly known: the shanzhai. This talk will introduce the methods and inner workings of this exploratory project by the disnovation.org collective, at the crossroads of art and research

**Clément Renaud**

Clément Renaud is a researcher, artist and creative developer investigating global technology flows between China and the rest of the World. His works bridge on-site field investigation and data visualisation, spanning anthropology, geography, coding, art and product design. He currently holds a research position at the Institute for Area and Global Studies at EPFL (Switzerland). He lives and works in Shenzhen (China) and Lyon (France).

## ***Reconstrained Design***

**James Auger**

Design research and design education share one key factor - their existence, outside of the domain of commercial design, potentially affords a more critical and imaginative approach to both design and the designed future.

Much design practice (and the education that acts as its foundation) remains driven by the motivations of the 20th Century and as such products and systems are commonly designed and evaluated by outdated or inappropriate means of measurement. Design research is not constrained by the demands of the market and as such can shift beyond the disciplinary boundaries that become entrenched at art school. By embracing complimentary approaches (for example, Science and Technology Studies) researchers can help generate a better understanding of the cultural, societal, technological and natural systems in which designed artefacts exist (and modify).

This presentation will be a semi-autobiographical explanation of a new(ish) form of design education that emerged through several years teaching and research on the Design Interactions course at the Royal College of Art in London.

**James Auger**

James Auger is an associate professor in design at RMIT Europe and the Madeira Interactive Technologies Institute.

After graduating from Design Products (MA) at the Royal College of Art James moved to Dublin to conduct research at Media Lab Europe (MLE) exploring the theme of human communication as

mediated by technology. After MLE he worked in Tokyo as guest designer at the Issey Miyake Design Studio developing new concepts for mobile telephones. Between 2005 and 2015 James was part of the critically acclaimed Design Interactions department at the RCA, teaching on the MA programme and continuing his development of critical and speculative approaches to design and technology, completing his PhD on the subject in 2012. After the RCA James led the Reconstrained Design Group at Madeira Interactive Technologies Institute (M-ITI) in Portugal, exploring the potential of the island as an experimental living laboratory through a combination of fictional, factual and functional multi-scale energy-related proposals and projects. This work was awarded the Cultural Innovation International Prize by the Centre of Contemporary Culture of Barcelona (CCCCB) in 2017.

Running parallel to his academic work James is partner in the speculative design practice Auger-Loizeau, a collaboration founded in 2000.

### ***Fonctions pour un territoire d'existence*** (*Functions for a territory of existence*)

**Léonore Bonacini et Xavier Fourt (Collectif Bureau d'études)**

Contrary to the conservative vision of the Holocene with its stable or sustainable bioregions, here the approach starts from the inevitable and radical transformation of environments in the Anthropocene, and the forms and functions that we can draw from that for the real, imaginary and symbolic organisation of common ground for research.

Since 2000, the artists' group Bureau d'études has been developing collective work mingling art, theory and research.

This work takes the form in particular of mapping networks and power complexes. As they are aware of the limits of an exclusively critical approach, since 2009 they have been working on setting up a «social experimentation place» in a rural setting. Since 1995, founder members and volunteers in the Syndicat Potentiel (Strasbourg). Founders of the journal «La Planète laboratoire» and the «Aliens in Green» artists/biologists' intermedia collective with Ewen Chardonnet.

### ***R&D&PME***

**Laurent Million (Studio Millimètre)**

Research in a design studio is an essential way of making a name and therefore a vector of growth. But research is not so easy to integrate into a day's work, even more so for a small business.

We present some examples of research work for which we have been able to develop the first results and others that are still on standby.

Projects concerned: Nuées, Cuirs de fruits, Téléphones olfactifs, etc..

Millimètre is a general design, interior design and scenography agency created in Paris in 2013 by Laurent Milon, Baptiste Viala and Charlie Zehnlé. They trained at ENSCI-Les Ateliers, where they laid the foundations of their trio.

The agency's projects cover object and furniture design, spatial design and scenography. As a versatile agency, Millimètre makes strong creative concepts possible thanks to permanent learning and the calling into question of production techniques. From the outset Millimètre formed close links with many public and private scientific institutions, and has explored an area of ground that is very close to its heart: the convergence of Art and Science. This exploration gives rise to new forms and sometimes allows a rethinking of production techniques or processes.

### ***Les chercheuXs en plein champ***

**Loraine Furter (Just for the record collective)**

Drawing on several recent experiences with projects and collectives (Just For The Record, Bye Bye Binary, Teaching to Transgress, Mise en commun...) Loraine Furter will talk about the constellations and ecosystems that exist around her and fuel her research.

**Loraine Furter**

Loraine Furter is a graphic designer based in Brussels, specialised in hybrid publishing (paper and digital), research in graphic design and intersectional feminixst projects. Within the Just for the record collective, she is questioning representations in cyberspace and processes of rewriting history. Her Speaking Volumes research project reissues feminist publications, covering both art and activism.

# Session 2

## Ce qui me-you-nous préoccupe

2.30 – 3.00

### **Les déblais en héritage, matière à charge - matière à l'œuvre**

*(A legacy of rubble, a load, a material at work)*

**Anna Saint-Pierre, PhD student, ENSAD-Lab**

Anna Saint Pierre, a textile & materials designer, explores new modes of transmission through the spectrum of material. Her research work, which is an extension of a master's at the Decorative Arts school in Paris on the recovery and reuse of materials from demolished buildings, is now part of the PhD work she is doing within the SCAU architecture agency and ENSAD-lab.

### **Quelle place pour le design dans les laboratoires de biologie ?**

*(What place for design in biology labs?)*

**Marguerite Benony, PhD student, Paris Diderot University**

With a design degree from École Boulle (2013), then a biology degree from Paris Diderot University (Master's in Interdisciplinary Approaches to the Living World, 2015), Marguerite Benony is working on a PhD on the future of research practices in the life sciences. Her work questions, through an ethnographic survey, the future forms of research in molecular biology laboratories. She questions the tools and methods of biological research by confronting them with the tools and practices of design.

### **Collection Mollis, appropriation des outils de bio-fabrication par les designers**

*(Mollis Collection, appropriation of the tools of biofabrication by designers)*

**Ophélie Benito, young researcher, Stand Up Artem incubator-accelerator based at the ENSAD Nancy.**

Ophélie Benito is a young designer who graduated with a higher national diploma in visual expression from ENSAD Nancy with a distinction in 2018. At the same time, she was also awarded a master's in global design, special subject materials and production processes at the École des Mines engineering school in Nancy. Fascinated by the relationship of

the body to objects as well as materials, she wrote a final dissertation on softness. The project she is developing now looks at the relationship of care that can exist between enveloping objects and human beings.

### **Le corps au cœur de l'apprentissage grâce au numérique. Exploration d'instruments pédagogiques pour la petite enfance.**

*(The body at the heart of learning thanks to digital technology. An exploration of teaching instruments for early childhood)*

**Marion Voillot, PhD student, École Nationale Supérieure de Création Industrielle-Les Ateliers**

A designer and architect, Marion Voillot is currently an inter-disciplinary PhD student, working at the CRI (Paris-Descartes University), IRCAM-STMS and ENSCI-Les Ateliers. In her thesis project, which is entitled «The body at the heart of learning thanks to digital technology», the young designer is exploring a new paradigm for early years education. Through a research-action process, she creates and explores new educational systems, in collaboration with the early childhood world, combining tangible and digital components.

### **La recherche descendant l'escalier**

*(Research comes down the stairs)*

3.00 – 5.00

### **Text Battle,**

**Simone Fehlinger, Tiphaine Kazi-Tani,**

«It matters what thoughts think thoughts. It matters what knowledges know knowledges. It matters what relations relate relations. It matters what worlds world worlds. It matters what stories tell stories.» (Marilynn Strathern) Tiphaine Kazi-Tani and Simone Fehlinger confront a selection of texts that are guiding their respective research projects. An anthology and an experimental performance that materialises the encounter between heterogeneous narratives that are liable to produce new debates and blends.

### **Simone Fehlinger**

Simone Fehlinger is an associate designer-researcher with the Cité du Design Research department. Holder of a master's in Political Arts (SPEAP) from Sciences Po Paris, she is developing a research methodology at the intersection between art, design and social sciences. In her research work, she explores realities based on fiction, questioning the performativity of design and its capacity to create ideologies through form. With a particular interest in anthropocene fantasies, political fictions and contemporary visual and material culture, she scrutinises design as a discipline defining the interactions between humans and their natural and artificial environments.

### **Tiphaine Kazi-Tani**

Tiphaine Kazi-Tani is a designer-researcher. An associate of ESADSE/CoDesign Lab, Telecom ParisTech-UMR i3, she is currently teaching at École de Condé-Paris and ESADSE. Her research work concerns relations between design and activism, and particularly the forms of acquisition, appropriation, formalisation and dissemination of knowledge specific to an activist group. She has regularly worked with the Cité du Design Research department since 2015, and participated in the curatorship of the Biennale Internationale Design Saint-Étienne 2017.

## **La Chaire IDIS, un outil de co-transformation** *(The Industry, Design and Social Innovation Chair: a tool for transformation)*

### **Véronique Maire (Industry, Design & Social Innovation Chair)**

At the IDIS Chair (Industry, Design & Social Innovation Chair), we are developing and aesthetic of displacement. Displacement of skills, discourses, displacement of ways of producing meaning, of the object and of stories. Project after project, we are examining the form of the «collective enterprise» (Guattari, 1989) with the aim of creating environments for production and life where the co-transformation of the players in a territory is activated.

### **Véronique Maire**

Véronique Maire is a designer and lecturer. She began her career with Andrée Putman, then she created her own studio in 2006, focused on the world of the table. With her own brand, mamama, she is involved directly in the issues relating to production and distribution in this sector. She is holder of the IDIS Chair at ESAD Reims. Her role is to coordinate and drive media coverage of the different actions, and she leads research projects with students on the Object Design master's course.

## **Systèmes typographiques et langue des signes** *(Typographic systems and sign languages)*

### **Adrien Comtesse, Claire Danet, Morgane Rebulard (GestualScript)**

GestualScript is a cross-disciplinary research team founded in 2008 which is working on the area of the writing of sign languages. It is integrated with the Design-e laboratory at ESAD Amiens. The Typannot project aims to develop a typographic system for transcribing signed languages. Claire, Adrien and Morgane will talk about this joint adventure and their respective individual paths.

### **Adrien Contesse**

Adrien is a graphic and typographic designer who graduated from ESAD Amiens with a distinction in 2015. He produces graphic creations for companies and cultural institutions. To enrich his approach to design, he has got involved in typographic and digital research projects focused on language and music. In 2015 he joined the Typannot project and is in charge of the Vocal Grammatix project, which aims to develop a form of writing to transmit beatbox.

### **Claire Danet**

Claire was born in 1981. She is a designer and teaches in the field of UX research, in particular at ECV Digital Paris and UPMC Sorbonne. She holds a PhD in Cognitive Sciences and Technologies from Compiègne University (2018), as well as being a graduate of ESAD Amiens (2007); she trained in sign language at SERAC Formation/ University of Paris 8 (bilingual professional). Claire is one of the co-founders of GestualScript and has been one of its researchers since 2008.

### **Morgane Rébulard**

Morgane was born in 1987 and is a graphic designer and typeface designer. She is a graduate of the École Supérieure Estienne (2008) and ESAD Amiens (2010); she took an apprenticeship in typeface at the Imprimerie Nationale (French national printing office) (2007-2011). In 2011 she co-founded the art direction and editorial design studio The Shelf Company and in 2012 the annual French/English bilingual journal The Shelf Journal on the art and design of books. She has been a member of the GestualScript research group since 2010.

## **Le projet the missing scripts** *(The Missing Scripts project)*

### **Morgane Pierson**

The Missing Scripts is a collaborative project between the University of California, Berkeley, Hochschule Mayence and AANRT (ENSAD Nancy). The aim of this project is to assess the scope of, record and promote scripts that are not yet integrated in the Unicode encoding standard.

A poster showing the 292 writing systems that have existed in the history of humanity (including only 146 that are accessible today) and several original digital fonts that have been developed since 2016.

### **Morgane Pierson**

Morgane Pierson, a graphic designer, joined The Missing Scripts research programme as a student-researcher at ANRT in 2017. At the same time, she is working on a study of nsibidi, a Nigerian system of picto-ideograms. In her practise of character drawing, she has specialised in the development of minority or old writing systems not included in the Unicode.

## **Soft Matters: recherche par le design textile et matière** *(Soft matters: design research in textiles and materials)*

### **Aurélie Mossé**

This presentation will refer to the approach of the Soft Matters research group (ENSAD-lab), which is exploring how new materials and new technologies (but also existing and old ones) can contribute to the development of a more resilient culture by relying on research methods anchored in the practice of design.

### **Aurélie Mosse**

Aurélie Mosse, PhD, is a designer, researcher and lecturer working at the intersection of textile design, architecture and new technologies. Co-director of the Soft Matters research group at ENSAD-lab, teacher in the textile & materials design department at ENSAD, her teaching concentrates on the initiation into research anchored in the practice of design, mainly (but not exclusively) approached through the prism of creation in the fields of textiles, materials, surfaces.

## **2032,**

### **Emilie Perotto, Olivier Lellouche (ESADSE)**

In April 2018 a series of workshops led by ESADSE lecturers in partnership with Chinese school led to the Discopie project and the Stefania exhibition. By experimenting with cross-cutting and shared creation, these projects have brought together a diverse range of student-researchers, graduate students, lecturers, administrative staff and members of the administration and different technical departments.

### **Emilie Perotto**

An artist and graduate of ENSA Villa Arson, Émilie Perotto practises sculpture. In 2016 she defended her creation PhD on contemporary sculptural practices envisaged as situations, both in their modes of production and in their links to objects, as well as in the usages to which they give rise. One of her large sculptures is on display at the Conservation and Resource Centre at the MuCEM

in Marseille. An exhibition will be devoted to her work at FRAC Poitou-Charentes in 2020.

### **Olivier Lellouche**

Olivier Lellouche is a Franco-Finnish designer born in Stockholm in 1981. After graduating from the École Camondo and a period as an assistant to Jerszy Seymour in Berlin, he set up his own studio in Paris in 2010 with a clear motto: Fun, Machines & Nature. From that moment on, the challenge of each project was to let himself be surprised by his own practice by echoing back the question of the role of industry and its modernity in the face of the gesture, contemporary or ancestral, required to produce an object. In 2011, he founded De Stihl ([www.destihl.eu](http://www.destihl.eu)), a brutal, pared down project that condemns his practice to freedom. Since 2017, Olivier has been teaching at ESADSE.

## **Guest speaker, debate with the audience**

### **5.00 – 6.00**

What are the models, what are the types of structuring, what are the preoccupations and their relationship to society, the professions and the production of knowledge?

### **Eija Salmi,**

Secretary General of Cumulus International Association of Universities and Colleges of Art, Design and Media, International Perspective on Research in Creative Schools.

### **Olaf Avenati**

Graphic & digital designer in Paris working in the cultural and institutional fields • Lecturer and coordinator master's in Graphic & Digital Design (ESAD Reims) and of Id-DIM, an interdisciplinary course in Digital Inventivities: Designers, Engineers, Managers (ESAD Reims + IMT-BS + Télécom SudParis) • Co-organiser of the Forms, Technologies, Society and Data visualisation courses (ESAD Reims + IMT) • Co-author of the book «Datalogie», Loco 2016.

## ***Plenty of Room X Contextes***

As part of its research work on documentation systems, the Random(lab) has invited Maxime Bouton and Émile Greis to take part in a collaboration around their Plenty of room system. Plenty of room is a collaborative web environment for drawing, writing and document visualisation focused on the zoom and manipulation of the point of view. Contextes is a real-time digital transcription system for discourse produced at collective events. The technical core of Contextes is porous: it can be modified by adding elements and connecting other systems. On 2 April, the two systems will dialogue with each other to create an environment where traces are produced and displayed simultaneously.

### **Maxime Bouton and Émile Greis**

Émile Greis and Maxime Bouton are graphic designers and programmers, associate designers at the research unit at École Supérieure d'Art et Design de Grenoble-Valence.

### **Jérémie Nuel**

teaches digital practices at ESADSE and is a researcher with the Random-lab.

## **DZING DZING organisation and selection committee**

**Eleonore Bak**, artist, lecturer, researcher, member of the Scientific Committee in charge of «calls for Research projects» at the DGCA, Ministry of Culture.

**Armand Béhar**, head of the research programme at the École Nationale Supérieure de Création Industrielle (ENSCI).

**Solène Bellanger**, head of the research mission at the DGCA, Ministry of Culture.

**Christian Debize**, Director of the École Nationale Supérieure d'Art et de Design de Nancy (ENSAD Nancy).

**Barbara Dennys**, Director of the École Supérieure d'Art et de Design d'Amiens (ESAD Amiens).

**Juliette Chevalier**, in charge of the «Design and fashion» mission at the DGCA, Ministry of Culture.

**Olivier Peyricot**, Director of Research at the Cité du Design, Saint-Étienne.

**Claire Peillod**, Director of the École Supérieure d'Art et Design de Saint-Étienne (ESADSE).

**Patricia Ribault**, lecturer-researcher at Humboldt University in Berlin.

**Corinne Sentou**, artist, representative of the Inspection of artistic creation department (SICA) at the Ministry of Culture.

## **With the participation of**

Auger James, Avenati Olaf, Benito Ophélie, Benony Marguerite, Bonacini Léonore, Bouton Maxime, Contesse Adrien, Danet Claire, Fehlinger Simone, Fourt Xavier, Furter Loraine, Geel Catherine, Greis Émile, Hofmann Silke, Kazi-Tani Tiphaine, Lellouche Olivier, Maire Véronique, Million Laurent, Mossé Aurélie, Nuel Jérémie, Pérez Éloïsa, Perotto Émilie, Pierson Morgane, Quinz Emmanuele, Rebulard Morgane, Renaud Clément, Sahout Inès, Saint-Pierre Anna, Salmi Eija, Voillot Marion.

# Access

Cité du Design Auditorium  
3 rue Javelin Pagnon, Saint-Étienne  
Tel. 04 77 47 88 00  
From the railway station: Tram T1, T2: Cité du Design

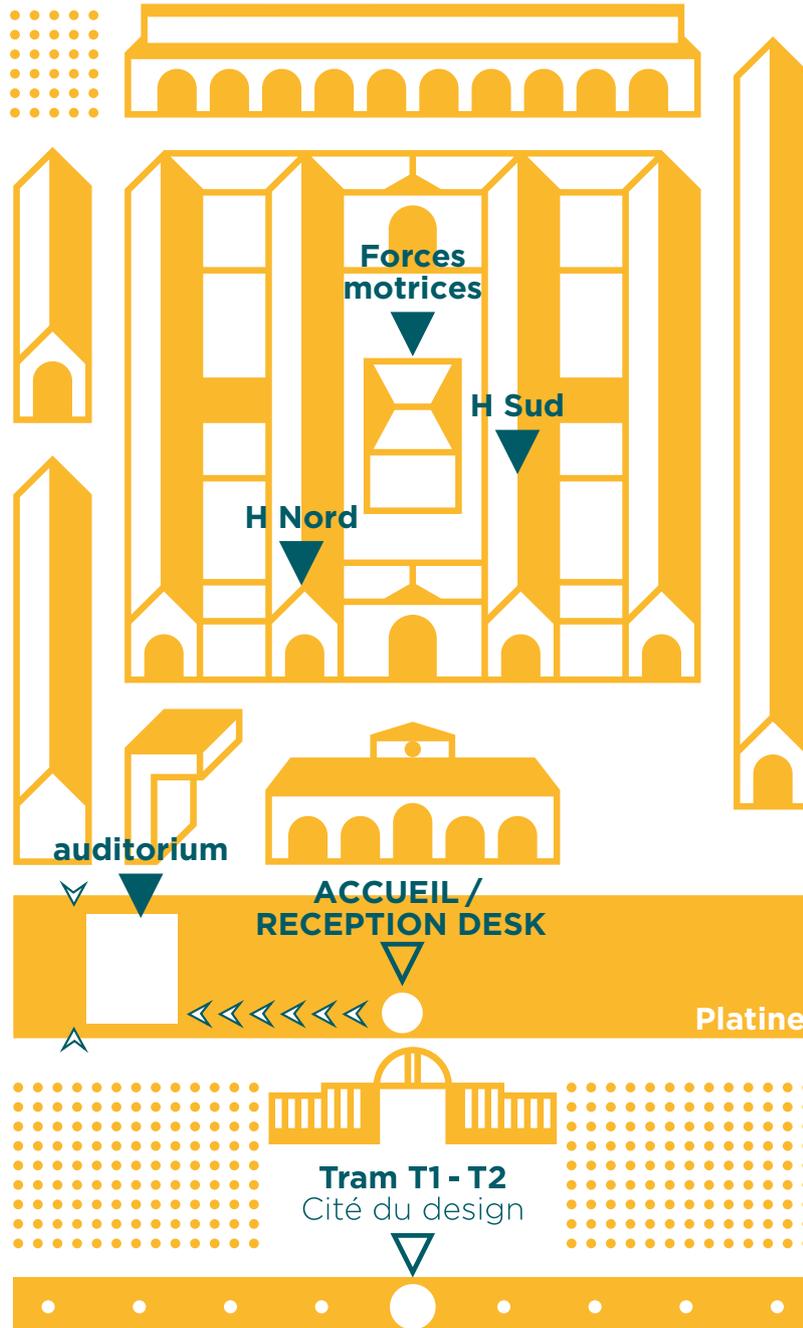
# Inscriptions

Registration is free, but mandatory:  
<https://goo.gl/forms/VPzMqF1dnH8AaVlc2>

# Contact

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Parking Zénith



Gare SNCF  
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